

THE CLEAN IMAGE

Issue 1

May 2018

A very warm welcome!

Welcome to our first addition of "The Clean Image" our brand spanking new newsletter. We hope to provide you with an insight into the goings on of the business, the latest product news, practical case studies, special offers and money saving opportunities.

We are aiming to publish a new copy every 3 months, and hope to bring something new and exciting to each addition. Over the next 12 months we hope that this newsletter will reach out to those most important to us, our customers, past, present and future.

We need your permission.

So if you are reading this then great, but the chances are you have clicked to view this from our website or via Facebook. With the new GDPR regulations we need your permission to email this to you in the future. You can subscribe through our website or drop us an email to info@lewissaleservices.co.uk to opt in. We won't use your email address for any other purpose and it certainly won't be given to anyone else.

"The prospect of reaching out to those most important to us is particularly exciting, I hope everyone enjoys the new newsletter and can make the most of incentives and offers to come"

- Nigel Hallam
MD



Kranzle C11/130T

In This Issue

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- MAC Avant (Special Discount)
- Reconditioned machines
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- Leasing - Could it be the answer



MAC Avant

The Outstanding Avant.

For some time now MAC have classed their Avant as a flagship model, their pride of the range, a bold statement for a manufacturer. But as a distributor we feel that they are fully justified in this statement, in fact we would go as far to say that this could be the best hot machine on the market.

There are clearly many factors to account for when making such a statement, but with this machine now being our most popular seller in this category here's our reasoning. Build quality, a machine designed for commercial usage across such a variety of sectors must be built to last, with its powder coat steel chassis section and its beautiful stainless steel cover its built to withstand the strains of constant use. The components, beneath the tough exterior are a series of simple yet quality parts. Featuring a high quality Interpump the delivery of high pressure water couldn't be in better hands. The extras, unlike other fancy gimmicks available the Avant sticks to the things you will need, with delayed total stop, high pressure chemical pick up and a steam valve, you really won't be wanting for anything.

So you may be thinking that this premium quality comes at a premium price, but you would be wrong. Over the past couple of years MAC have done all they can to remain competitive within the market and this has meant that the MAC Avant is available to you for.

MAC Avant 240v 100 BAR 12 LPM **£ 2200 + VAT**

MAC Avant 415v 200 BAR 16 LPM **£ 2600 + VAT**

But if you quote NEWS1 with your order before 31st May then you will receive a further discount of £150. IN STORE ONLY

We Need Your Feedback!

Being a small business trading in the world that we now live in, as a customer your feedback is very important to us.

Whilst we constantly strive to provide the highest level of service that we can, we are also aware that there is always room for improvement.

So what are we asking? We would like you to review us on our Facebook page. We aren't asking for 5 star reviews but instead for your honest opinion. If it's a particular product, service or member of staff that you are pleased with then we would love to know. In return for this feedback we are offering the first 5 customers one of our £20 gift cards to spend with us. Be sure to get over to our Facebook page quickly we wouldn't want you to miss out.

**Give
facebook
feedback**



Only 5 Available, must be an existing customer, unfair feedback will not be accepted.

Has your machine
been serviced in the
last 12 months?

**Book today on
01460 65369**

Reconditioned Machines

We try to offer a range of machines that we have refurbished in our workshop. We carry out all the work that is required to get them back as close to new as possible. Below are some of the machines that are currently available.



Ehrle - Hot water, 110 BAR
11LPM, 3month warranty,
10mtr hose, trigger and lance
£ 1200 + VAT



Kranzle - Cold water, 120 BAR
10LPM, 3month warranty,
10mtr hose, trigger and lance
£ 400 + VAT



Comet - Hot water, 100 BAR
10LPM, sold as seen.
£ 600 + VAT

Images may not be actual machine



Therm 715 T

Kranzle in 2018

Kranzle have always been very much a “if it’s not broke don’t fix it”, type of company in terms of its product ranges, and unlike many competitors they stick with a product and don’t release new models for the sake of it. 2018 looks to remain this way, and why not, the current range of UK cold and hot water machines cover nearly every base and price bracket.

There is however one notable exception to this, the new Kranzle 715T and 1017T single and three phase respectively. Kranzle noticed a gap in the range, perhaps more in terms of price, for a scaled back more simplified version of the long serving 635-1T and 1165-1T. So they took a look at some of the features that may be

deemed unnecessary such as a digital display and returned to a more simple thermostat. By making several small tweaks the new model was born. The 715T is available at an introductory price of **£ 2850 + VAT** saving around £400 on the 635-1T.

For a copy of the current 2018 brochure head over to our website to download a copy or call us to have one posted to you.



Leasing...Could it be the answer?

For years people have been faced with the tough decision of can I afford the equipment I really need or do I compromise to save on costs. And yes it is a tough one, with many people choosing to delay a purchase until the funds are available.

But there is a solution, we have teamed up with our friends at Focus Leasing, based in Romsey. They have allowed us to offer great rates of finance on our machines, meaning that you can have the equipment that you need now, and pay for it in manageable installments. But it will never be mine I hear you cry, well that is not the case. At the end of your desired payment period, usually 36 or 48 months, Focus will offer you the option to purchase the title of the machine, this means that in most cases for one further monthly payment you will own the goods in full, it is essentially a way of you splitting the payments. Like with all finance there are costs involved, particularly interest, but these are often tax deductible, and can sometimes work out cheaper than an outright purchase in the long run.

So lets look at an example.

If we look at the MAC Avant from the previous pages.

The outright purchase cost of this machine is £2200 + VAT

If you purchase this machine over 36 months the cost is **£77.97* + VAT** per month, that's a weekly equivalent of just **£17.99 + VAT**

So now you are doing the sums £78 x 36 payments is just over £2800, however by the time your accountant has worked this through the books there is around **£560 tax relief** that you can reclaim, this means that the actual cost of finance is around **£50**, if you divide that over the term its actually cost you less than £1.50 per month to have the goods you want and need now on finance.

How do I apply?

Well the process of your application begins with us, you chose the equipment that you want and the term in which you want to pay for it (1 to 5 years). From here we submit your application along with a few details to Focus, they then quote you a monthly price, and if you accept it the process moves along to submission. If your application is accepted we will be issued with your documentation which you will have to sign and we will return. Once everything is finalised we will deliver your new machine.

*Finance is available to non-regulated customers only, subject to credit. Figures shown assume a minimum time trading of three years, subject to approval. Options for newer business are available. A documentation fee of approximately £150 plus VAT will be due with the initial payment. The tax relief example assumes the Annual Investment Allowance has been exceeded. Hire purchase may also be available.

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"I hope that you have enjoyed this first edition of the newsletter, it is something that we feel is important part of our business to grow. I look forward to writing again soon"

- Josh Hallam
